

NZ SMB Advisory Programme

15+years supporting SMB owners
from \$2m to \$5m to \$10m+

For New Zealand SMBs
looking to scale up
their businesses.



PlanA Consulting
plan for success



ARE YOU A NEW ZEALAND SMB & LOOKING TO SCALE YOUR BUSINESS?



Get clear on your next steps



Reduce stress and decision fatigue



Improve profitability



Build a business that works without you doing everything



So if you're ready to scale up your NZ business, head over to:

www.planaconsulting.co.nz

or email **john@planaconsulting.co.nz**
or phone **021 748 142**

GROUP COACHING + ADVISORY ACCESS FOR GROWTH-FOCUSED NZ BUSINESS OWNERS

**Your Business Deserves Better Support.
Do any of the following sound familiar?**



- + I haven't taken a proper holiday in 3 years.
- + Every decision ends up on my desk.
- + Cash flow is tight even when sales are strong.



- + I'm doing the jobs I hired others to do.
- + We're busy, but not getting ahead.
- + I've got no time to step back and plan.
- + Hiring good people feels impossible.



- + We need systems, but don't know where to start
- + I'm not sure if we're even making money.
- + I lie awake worrying what I've missed.

**Are you stuck in
the day-to-day?**

- + Your business is turning over \$500k–\$2m.
- + You're still hands-on.
- + Too much lands on your shoulders.
- + Growth feels slow – or chaotic.

**You know things could be better.
You just need the right kind of help –
practical, affordable, and ongoing.
You might not have thought a business
advisor was an option. **Until now.****



THE REAL PROBLEM

- + You stay reactive, not strategic.
- + Priorities keep shifting.
- + Execution lags and results stall.
- + You're doing too much alone.
- + Traditional advisors feel out of reach.



A BETTER WAY: GROUP-BASED BUSINESS ADVISORY WITH 1-ON-1 SUPPORT

Our rolling monthly programme gives you:

- + Unlimited advisor access – ask questions anytime.
- + Monthly Zoom coaching calls with other business owners and your advisor.
- + Library of real-world tools:, plans, SOPs, checklists.
- + Join anytime, stay as long as you get value.

How it works:

- + Attend live Zoom coaching calls (or watch replays).
- + Ask questions via email/message as things come up.
- + Access to the Members Only Knowledge Base.
- + Use tools that fit your business.
- + Get step-by-step support from someone in your corner.

OPTIONS: BASE/CORE/PLUS/ADVISORY **YOU CHOOSE**

Tier	Monthly Price	What You Get	Ideal For
PlanA Base	\$495 + GST	<ul style="list-style-type: none"> + Monthly group call + Unlimited advisor Q&A + Knowledge Hub 	Smaller businesses wanting to structure and a second brain.
PlanA Core	\$695 + GST	Everything in Base, plus: <ul style="list-style-type: none"> + Roadmap planning session + Monthly focus + Quarterly 1-on-1 	Owners looking to scale with rhythm and structure.
PlanA Plus	\$995 + GST	Everything in Core, plus: <ul style="list-style-type: none"> + Bi-monthly 1-on-1s + Priority phone access 	High-growth focused businesses needing deeper support.
PlanA Advisory	TBC depending on business requirements	Separate from the above programme. High-growth, complex, or exit-focused businesses needing an experienced advisor in their corner – regularly, not just occasionally.	

THE RETURN ON INVESTMENT

Even small wins can pay for this many times over:

- + A better pricing model ... **\$10,000+** /year
- + One smart hire ... save **\$20,000+** /year
- + Clear plan – avoid costly missteps
- + **Target ROI:** At least 2–3x your investment

*This is just an example and results will vary for each business.



WHAT DO FOLK SAY ABOUT PLAN A CONSULTING?

‘Before working with PlanA, everything was in my head. They helped me get it down on paper, focus on what mattered, and build a clear 3–5 year roadmap. With support, I streamlined operations, started working on the business, outsourced key functions—and grew turnover by 250–500% across two businesses. I now have clarity, direction, and can finally take holidays.’

‘I was at a crossroads, unsure how to approach starting my own business. While I had the technical skills, I needed clarity, structure, and someone to challenge my thinking. John brought a practical, honest approach that helped me cut through the noise, avoid emotional decisions, and move forward with confidence and a clear plan.’

‘I got guided through a business roadmap and ongoing coaching, helping me understand what it takes to run a successful business. They challenged my thinking, supported my decision-making, and kept me focused on what matters most—resulting in a strong team culture and a return to profitability.’

‘PlanA has been instrumental in helping us stay focused and grow, especially as we’ve rolled out our licensee network across New Zealand. Through regular strategy sessions and practical advice, they’ve introduced concepts that have delivered a strong return—easily paying for themselves many times over. One of the greatest benefits has been having a trusted advisor to call when challenges arise, offering an independent view and clear direction. As a first-time director, I’ve found their support invaluable in helping me lead with clarity and confidence.’

NEXT STEPS

Book a no cost no obligation discovery call.

We'll talk through where you're at, what you need, and whether this programme is a good fit.

Schedule Your Call Now by emailing
john@planaconsulting.co.nz

No hard sell. Just clarity and next steps.





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