
Business
Builder
SMB Advisory for
businesses with revenue
from early stage up to $5m.
15+ years supporting
the growth of New
Zealand businesses.
PlanA Consulting
plan for success

ARE YOU A NEW ZEALAND SMB & LOOKING TO SCALE YOUR BUSINESS?



Get clear on your next steps

Reduce stress and decision fatigue

Improve profitability

Build a business that works without you doing everything

So if you're ready to scale up your NZ business, head over to:
www.planaconsulting.co.nz

or email **john@planaconsulting.co.nz**
or phone **021 748 142**

GROUP COACHING + ADVISORY ACCESS FOR GROWTH-FOCUSED NZ BUSINESS OWNERS



Your Business Deserves Better Support.
Do any of the following sound familiar?

- I haven't taken a proper holiday in 3 years.
- Every decision ends up on my desk.
- Cash flow is tight even when sales are strong.

- I'm doing the jobs I hired others to do.
- We're busy, but not getting ahead.
- I've got no time to step back and plan.
- Hiring good people feels impossible.

- We need systems, but don't know where to start
- I'm not sure if we're even making money.
- I lie awake worrying what I've missed.

Are you stuck in the day-to-day?

- Revenue from early stages to $5m.
- You're still hands-on.
- Too much lands on your shoulders.
- Growth feels slow – or chaotic.

You know things could be better.
You just need the right kind of help – practical, affordable, and ongoing.
You might not have thought a business advisor was an option. Until now.

THE REAL PROBLEM

+ You stay reactive, not strategic.
+ Priorities keep shifting.
+ Execution lags and results stall.
+ You're doing too much alone.
+ Traditional advisors feel out of reach.



A BETTER WAY: GROUP-BASED BUSINESS ADVISORY WITH 1-ON-1 SUPPORT

Our rolling monthly programme gives you:

+ Unlimited advisor access – ask questions anytime.
+ Zoom coaching calls with other business owners and your advisor.
+ Library of real-world tools:, plans, SOPs, checklists.
+ Join anytime, stay as long as you get value.

How it works:

+ Attend live Zoom coaching calls.
+ Ask questions via Members Only Area as things come up.
+ Access to the Members Only Knowledge Base.
+ Use tools that fit your business.
+ Get step-by-step support from someone in your corner.

PlanA Advisory Network : SUPPORT BY PROGRAMME LEVEL

Support Area	Plus	Advanced	Bespoke
Self-check business tools	✓	✓	
Webinar access	✓	✓	
Access to professional partners	✓	✓	
One-to-one advisory support (frequency)	Monthly	Monthly	
Getting started and direction	✓	✓	
Clear roadmap and planning support	✓	✓	
Group advisory calls	✓	✓	
E-commerce store launch guidance, setup and Ongoing support	✓	✓	
Advisor Q&A between sessions	✓	✓	
Knowledge hub with practical tools and templates for you to use	✓	✓	
Priority advisor access	✓	✓	
Advanced business development and support	✓	✓	
Dashboards and KPI clarity	✓	✓	
Risk and resilience thinking	✓	✓	
Key person and continuity planning	✓	✓	
Industry experts and external insight	✓	✓	
Peer learning with other owners	Group	Group	
Governance and board-level capability	–	✓	
Founder-led strategic input	–	✓	
Enterprise Risk Review	–	✓	
Fully tailored advisory support	–	–	✓
Investment (per month, ex GST)	**$1450**	**$2050**	**By Scope**

Recurring billing. No contracts. Cancel anytime. Credit card payment.

WHAT DO FOLK SAY ABOUT PLAN A CONSULTING?

‘Before working with PlanA, everything was in my head. They helped me get it down on paper, focus on what mattered, and build a clear 3–5 year roadmap. With support, I streamlined operations, started working on the business, outsourced key functions–and grew turnover by 250–500% across two businesses. I now have clarity, direction, and can finally take holidays.’

‘I got guided through a business roadmap and ongoing coaching, helping me understand what it takes to run a successful business. They challenged my thinking, supported my decision-making, and kept me focused on what matters most–resulting in a strong team culture and a return to profitability.’

‘I was at a crossroads, unsure how to approach starting my own business. While I had the technical skills, I needed clarity, structure, and someone to challenge my thinking. John brought a practical, honest approach that helped me cut through the noise, avoid emotional decisions, and move forward with confidence and a clear plan.’

‘PlanA has been instrumental in helping us stay focused and grow, especially as we’ve rolled out our licensee network across New Zealand. Through regular strategy sessions and practical advice, they’ve introduced concepts that have delivered a strong return–easily paying for themselves many times over. One of the greatest benefits has been having a trusted advisor to call when challenges arise, offering an independent view and clear direction. As a first-time director, I’ve found their support invaluable in helping me lead with clarity and confidence.’

NEXT STEPS

Book a no cost no obligation discovery call.

We'll talk through where you're at, what you need, and whether this programme is a good fit.

Schedule Your Call Now by emailing **john@planaconsulting.co.nz**

No hard sell. Just clarity and next steps.





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15+ Years Helping NZ Businesses Grow

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